Business Key Words Year 10 and 11

Identify

State a point precise to the question

3 Point Chain

One reason/advantage/disadvantage
This is good/bad because.. This will lead to…

Explain

Develop your ideas using relevant Business Knowledge

Calculate

Use formula to help solve the financial question

Recommend

Look at both sides of the argument then state your decision through evaluation

Analyse

Look at the effect on the business

Economics Key Words A Level

Identify

State a point precise to the question

4 Point Chain

Point, Cause, Consequence, Link Back

Explain

Develop your ideas using relevant Economics Knowledge

Calculate

Use formula to help solve the financial question

Assess

Provide a balanced argument towards the question

Analyse

Look at the effect on the economy from a scenario

Business Key Words A Level

What is meant

Define the term mentioned in the question

6 Point Chain

Six sentences that create depth in essay writing

Explain

Develop your ideas using relevant Business Knowledge

Calculate

Use formula to help solve the financial question

Assess

Provide a balanced argument towards the question

To what extent

Do you agree or disagree with the statement?